



Asset Management

Does this sound all too familiar?

- Planning optimum inventory utilization is not something we can do today.
- I have an opportunity to service my client's fulfillment activity but I can't track it or deliver solid reporting.
- My larger clients are always waiting to the last minute only to discover that a critical graphic is missing or in use.
- I have a rental inventory investment but my return is low. I can't keep my account teams informed as to what we have.



What's in it for me?

New revenue opportunity. Productivity in the shop. Client satisfaction with visibility and access improvements.



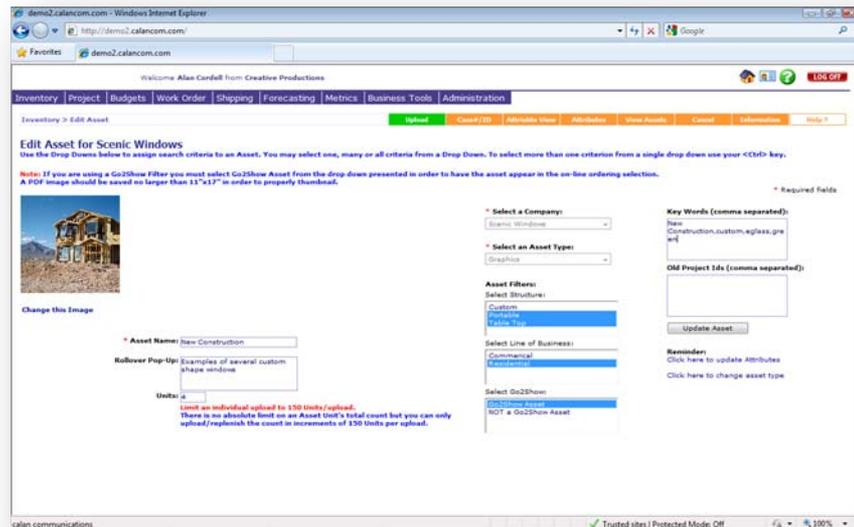
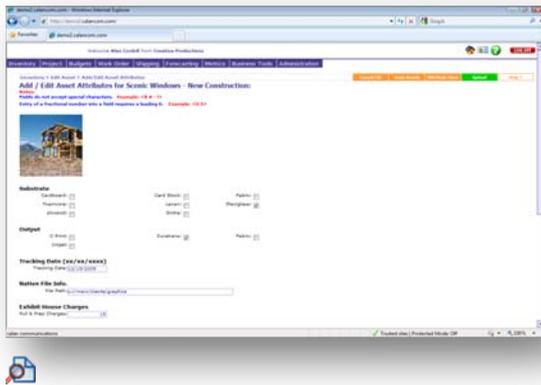
Struggle to have updated and meaningful database because entry is so difficult?



Asset Management

Many databases are hard to navigate and difficult to update. Not to mention that you can't always capture the information important to you and your customer. Once you enter all the data, what good is that unless there are meaningful reports that help eliminate work and avoid mistakes. Because einfo is built for the event supplier you can be assured we understand all of your needs.

- Easy uploads with customized filters and criteria
- Enter roll over tags to help customers and your staff with helpful facts about an Asset
- Track countless attributes that you customize
- Get automatic show service requirement reporting



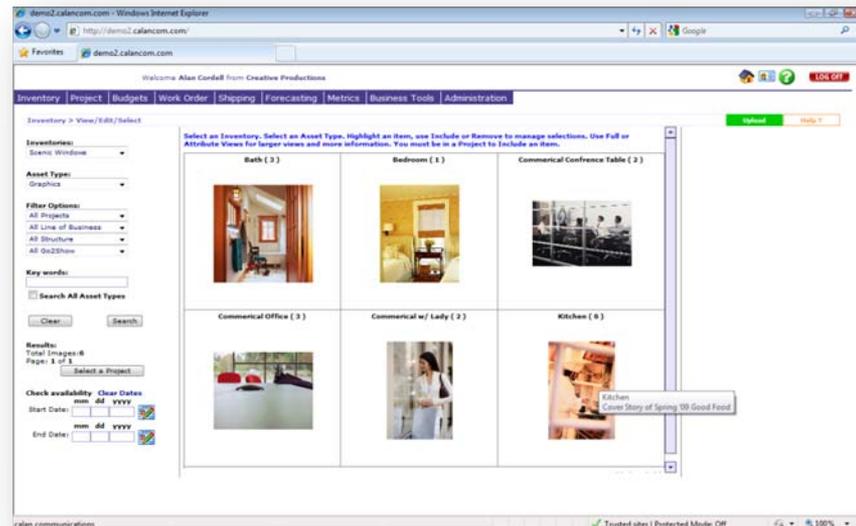
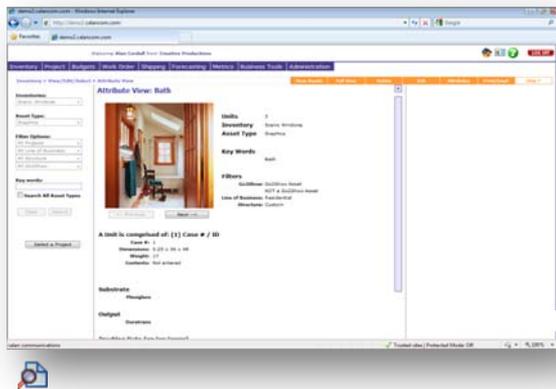
Spend hours trying to manage inventories with spreadsheets?



Asset Management

View inventories in a easy to use GUI. Sort with customizable Filters, use key words and check availability for specific date ranges. Automatically see reservation conflicts based on show dates . Include Assets from multiple inventories into a single Project while the system tracks where they came from, where they are and how many are left. Manage Assets that return and Assets that are consumed in one interface with a single easy to sort Pick list.

- Add rental items to supplement your customers need
- Easily view the Attribute view of an Asset to see important production information
- Add additional files like, second views or set up manuals linked to an Asset





Asset Management

demo2.calancom.com - Windows Internet Explorer
 http://demo2.calancom.com/

Welcome Alan Cordell from Creative Productions

Inventory | Project | Budgets | Work Order | Shipping | Forecasting | Metrics | Business Tools | Administration

Inventory > View/Edit/Select > Attribute View

View Assets | Full View | Delete | Edit | Attributes | Print/Email | Help ?

Inventories:
 Scenic Windows

Asset Type:
 Graphics

Filter Options:
 All Projects
 All Line of Business
 All Structure
 All Go2Show

Key words:

 Search All Asset Types
 Clear Search

Select a Project

Attribute View: Bath



<< Previous Next >>

Units 3
Inventory Scenic Windows
Asset Type Graphics

Key Words
 Bath

Filters
 Go2Show: Go2Show Asset
 NOT a Go2Show Asset
 Line of Business: Residential
 Structure: Custom

A Unit is comprised of: (1) Case # / ID
 Case #: 1
 Dimensions: 0.25 x 36 x 48
 Weight: 17
 Contents: Not entered

Substrate
 Plexiglass

Output
 Duratrans

Tracking Data (by line item)

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Inventory > View/Edit/Select

Inventories: Scenic Windows

Asset Type: Graphics

Filter Options:
 All Projects
 All Line of Business
 All Structure
 All Go2Show

Key words:

 Search All Asset Types

Results:
 Total Images: 6
 Page: 1 of 1

Check availability
 Start Date: mm dd yyyy
 End Date: mm dd yyyy

Select an Inventory. Select an Asset Type. Highlight an item, use Include or Remove to manage selections. Use Full or Attribute Views for larger views and more information. You must be in a Project to Include an item.

Bath (3) 	Bedroom (1) 	Commerical Conference Table (2) 
Commerical Office (3) 	Commerical w/ Lady (2) 	Kitchen (6)  <p>Kitchen Cover Story of Spring '09 Good Food</p>

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Inventory > Edit Asset > Add/Edit Asset Attributes

Case# / ID | View Assets | Attribute View | Upload | Help ?

Add / Edit Asset Attributes for Scenic Windows - New Construction:

Notes:
Fields do not accept special characters. Example: <\$ # - !>
Entry of a fractional number into a field requires a leading 0. Example: <0.5>



Substrate

Cardboard: Card Stock: Fabric:
Foamcore: Lexan: Plexiglass:
plywood: Sintra:

Output

C-Print: Duratrans: Fabric:
Inkjet:

Tracking Date (xx/xx/xxxx)
Tracking Date:

Native File Info.
File Path:

Exhibit House Charges
Pull & Prep Charges:

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Inventory > Edit Asset

Edit Asset for Scenic Windows
 Use the Drop Downs below to assign search criteria to an Asset. You may select one, many or all criteria from a Drop Down. To select more than one criterion from a single drop down use your <Ctrl> key.

Note: If you are using a Go2Show Filter you must select Go2Show Asset from the drop down presented in order to have the asset appear in the on-line ordering selection. A PDF image should be saved no larger than 11"x17" in order to properly thumbnail.

*** Required fields**



Change this Image

*** Asset Name:**

Rollover Pop-Up:

Units:

Limit an individual upload to 150 Units/upload.
 There is no absolute limit on an Asset Unit's total count but you can only upload/replenish the count in increments of 150 Units per upload.

*** Select a Company:**

*** Select an Asset Type:**

Asset Filters:
 Select Structure:

Select Line of Business:

Select Go2Show:

Key Words (comma separated):

Old Project Ids (comma separated):

Reminder:
[Click here to update Attributes](#)
[Click here to change asset type](#)

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